

**BENTON H. WILCOXON  
MUNICIPAL ICE COMPLEX  
BOARD OF CONTROL  
REGULAR MONTHLY MEETING**

**All motions passed unanimously unless otherwise stated.**

**MINUTES OF September 21, 2016:**

**Presiding Officer:** Chuck Saunders

**Present:** **Board Members**  
Fred Hudson  
Ed Ragland  
Susan Phelan  
Bill Sammons  
Keith Schonrock, III

**Absent:** Kimberly Ford  
Ralph Stone  
Mike Finnegan

**Facility Representatives:** Steve Clough  
Chantay Naeger  
Ryan McCormick  
Kaitlin Chappell  
Dita Dotson-Bowser

**Press Representatives:** None

**Visitors:** Kevin Caputo, Ralph Drensek, Mike Brown

**Call to Order:** Chuck called the meeting to order at 5:15pm

**Minutes:** None

**Public Comments:** None

**Chairman's Report:** None

**SCH Report:** None

**FRIA Report:** American Bank was acquired by Avadian Credit Union. A savings account is a requirement so Avadian opened a new savings account for FRIA in the amount of \$5.00.

FRIA Checking Account	\$ 1,558.40
Sponsorship/Scholarship Account	\$ 109.13
Capital Improvements Account	\$153,637.03
M. Dotson Memorial Fund	<u>\$ 1,597.24</u>

Grand Total \$156,906.80

**Financial Report:**

Steve Clough gave a brief description of the August financial reports pointing out the following key items:

- Total Income had an increase of \$10,879.46 over last year.
- Expenses are less than the previous year due mainly to the NAHA changes. The Ice Complex is no longer paying for their contract labor or monthly expenses.
- The Net Income has a \$27,996.68 positive change from last August.

**Facility Financials:**

General Checking Account	\$ 5,901.70
Reserve Account	\$ 869.16
Expansion Account	<u>\$25,485.29</u>
Grand Total	\$27,256.15

**Senior Manager's Report:**

Steve thanked NAHA for being there and asked them to give an overview of their internal transitions. NAHA is now banking with Servis 1<sup>st</sup> Bank instead of Redstone Federal Credit Union. Kevin Caputo and Pat Sanders are the new co-treasurers. Kevin gave feedback on stick & puck wants and needs for various players. Steve will assess and reschedule current programs, if logical, to make more stick & puck ice time available. Steve will meet with the Finance Committee to address additional concerns from NAHA.

The Ice Complex has hired two new employees, Kaitlin Chappell and Hollie Beaver. Kaitlin introduced herself and talked briefly about her accomplishments so far and future plans to benefit the Ice Complex. One of Kaitlin's strengths is social media and the increase in numbers is a reflection of that. She initiated the Lace up for Louisiana skate on 9/10/16 which was very successful. A portion of the proceeds are to benefit flood relief efforts. The event provided positive PR and a lot of community involvement. The Ice Complex teamed up with WAFF and produced a new commercial that will air on their station various times throughout the day and night. An additional commercial for the holiday show, Ava's One Wish, will be produced sometime in the near future. Kaitlin will continue working on logos, fliers and press releases for Ava's One Wish in the upcoming months. Hollie will introduce herself and make a brief presentation at next month's meeting. She has been avidly working on locating new sponsorships and partnerships.

**Incident Report:** As reported

**Marketing Report:** As reported

**Fundraising Report:** As reported

**HSSTA Report:** As reported

**HR Report:** As reported

**Maintenance Report:** As reported

**Hockey Report:** As reported

**September Parties:** **September Groups:**

**Committee Reports:** The Ice Complex is in a better position to resume fundraising efforts and acquire bigger sponsorships. There is a fundraising meeting scheduled for Friday 9/23/16.

**Old Business:** None

**New Business:** None

**Adjournment:** The meeting adjourned at 5:43pm. The next scheduled Board meeting will be October 19, 2016 at 5:15pm.