

**BENTON H. WILCOXON
MUNICIPAL ICE COMPLEX
BOARD OF CONTROL
REGULAR MONTHLY MEETING**

All motions passed unanimously unless otherwise stated.

MINUTES OF February 18, 2015:

The regular monthly meeting of the Board of Control of the Benton H. Wilcoxon Municipal Ice Complex commenced at 5:15 p.m., Wednesday, February 18, 2015 in the board room of the Municipal Ice Complex.

Presiding Officer: Mike Finnegan

Present: **Board Members**
Keith Schonrock, III
Bill Sammons
Ralph Stone
Susan Phelan
Fred Hudson
Ed Ragland

Absent: Chuck Saunders
Kimberly Ford
Ryan McCormack

Facility Representatives: Steve Clough
Editha Dotson-Bowser
Tracey Dickson

Press Representatives: None

Visitors: Eric Milberger

Call to Order: Mike Finnegan called the meeting to order at 5:15 p.m.

Minutes: Approved

Public Comments: None

Chairman's Report: Mike Finnegan inquired how matters are handled when the rink has to close due to inclement weather conditions; specifically, if the rink follows the closing schedule for the City of Huntsville schools. Steve Clough explained that while he does take the closing schedule of City of Huntsville schools into consideration when determining if

the rink needs to close, he also closely monitors the weather conditions himself and checks with UAH (Mike Finnegan) to determine the best plan of action. If the rink does close, patrons are contacted through email, constant contact, the IcePlex website and Facebook posts so everyone is properly informed as to when the rink will be closed. In addition, patrons are always told to use their own discretion when deciding to travel to the rink in inclement weather and should they decide not to drive because of inclement weather, they will be permitted to make up any missed classes or sessions.

SCH Report: None

FRIA Report:	FRIA Checking Account	\$	15,604.74
	Sponsorship/Scholarship Account	\$	748.28
	Capital Improvements Account	\$	105,583.34
	M. Dotson Memorial Fund	\$	<u>1,595.91</u>
	Grand Total	\$	123,532.27

Financial Report: Steve Clough gave a detailed description of the Financial Report pointing out several important key items:

- After the completion of our annual audit, it was determined that a new bank account needed to be opened specifically as an additional “Expansion Account”. Steve Clough opened the new account with Bryant Bank and deposited the initial \$130k from reserves for the expansion into this account. City of Huntsville officials are aware of this change and are in full agreement with the opening of this new account.
- January finished off as a strong month with a net income of \$83,587.80 which was only down \$1,900 from January 2014.
- Hockey Tournament income was down slightly because there was a minor fluctuation of age groups and their fees.
- Expenses are down because we are purchasing less ice time from Point Mallard this year.
- The net income from October 2014 to January 2015 is down primarily due to unforeseen repairs from a water main break, necessary repairs to keep the Zamboni machines operational, and employee benefits costs going up because we added two additional employees that have insurance benefits now.
- The Skating School’s revenue is up 8% with 27 new skaters joining in the month of January.

Facility Financials:	General Account	\$	25,128.10
	Expansion Account	\$	130,000.00
	Reserves	\$	<u>161,385.13</u>
	Total	\$	316,513.23

Senior Manager's Report: Keith Schonrock III stated that the Press Conference was very well attended and covered by all four major television stations. He felt Channel 19 gave the best coverage of the Press Conference. AL.com, Huntsville Times and the Mayor's office had reporters also in attendance. Keith felt that all of the speakers did an excellent job explaining the expansion project. He further mentioned that 7 out of 9 of our existing board members have donated to the expansion project, which sends a good message to other user groups for additional support.

Tracey Dickson reported that since the announcement of the expansion project, the IcePlex Facebook account has had 3,051 visits on all posts regarding the expansion project; Constant Contact has had 2,156 opened and read expansion project posts; and that \$12,205 in donations have been collected from individuals donors.

Keith mentioned the next phase of the fundraising will be contacting corporate sponsors for large donation support.

HHDC Report: As presented

Facility Maintenance: As reported

Parties: 32

Groups: 2

Committee Reports: Mike Finnegan stated the members of the Finance Committee (Ed Ragland, Fred Hudson and Bill Sammons) need to schedule a meeting day and time.

Old Business: None

New Business: None

Adjournment: The meeting adjourned at 6:00 p.m. The next scheduled meeting will be held March 19, 2015 at 5:15 p.m.

Keith Schonrock, III, Secretary