

**BENTON H. WILCOXON
MUNICIPAL ICE COMPLEX
BOARD OF CONTROL
REGULAR MONTHLY MEETING**

All motions passed unanimously unless otherwise stated.

MINUTES OF AUGUST 19, 2015:

The regular monthly meeting of the Board of Control of the Benton H. Wilcoxon Municipal Ice Complex commenced at 5:15 p.m., Wednesday, August 19, 2015 in the board room of the Municipal Ice Complex.

Presiding Officer: Mike Finnegan

Present: **Board Members**
Keith Schonrock, III
Susan Phelan
Fred Hudson
Bill Sammons
Chuck Saunders
Ralph Stone
Ed Ragland

Absent: Kimberly Ford

Facility Representatives: Steve Clough
Editha Dotson-Bowser
Ryan McCormack
Brittany Russell

Press Representatives: None

Visitors: None

Call to Order: Mike Finnegan called the meeting to order at 5:15 p.m.

Minutes: Approved

Public Comments: None

Chairman's Report: None

SCH Report: None

FRIA Report:	FRIA Checking Account	\$ 17,862.17
	Sponsorship/Scholarship Account	\$ 79.13
	Capital Improvements Account	\$ 130,143.44
	M. Dotson Memorial Fund	<u>\$ 1,596.31</u>
	Grand Total	\$ 149,681.05

Financial Report: Steve Clough gave a detailed description of the Financial Report pointing out several important key items:

- June Advertising income shows \$8k. \$4k is from Bryant Bank and \$4k is from Crestwood Hospital for purchasing of dasher board ads. The money left over after paying for the dasher boards will be transferred into FRIA for the expansion.
- June Contract Labor (6050) was higher than the previous month due to three pay periods in that month.
- The facility was up in gross profit for July 2015 by \$5,643.72 compared to July 2015.
- Travel and House League payments are starting to come in for the upcoming hockey season through online registrations.

Facility Financials:	General Checking Account	\$ 28,588.46
	Expansion Account	\$ 138,291.47
	Reserves	<u>\$ 80,437.17</u>
	Total	\$ 247,317.10

Senior Manager's Report: We are looking for ways to increase revenue for Public Sessions, Birthday Parties and also looking to add new items in concessions. Looking for new opportunities for new programs and ice rentals to offset the prior losses. We are looking to hire someone part time for Advertising and Marketing for the facility and our programs. Chantay Naeger has been hired part time to help with the administrative position. She used to work for the St. Louis Blues and has an extensive background in finance. Freestyle classes are down but we continue to have more new members in the Learn to Skate classes. As HR Director, Dita has revamped the employee handbook and created/ added new policies such as cell phone use. We did use the current City employee handbook as a reference and we have sent a copy to the City Attorney's office for them to review ours. First Aid and CPR training classes are starting this week for employees. Travel hockey tryouts opened in June and had a good turnout. Youth league registration is now open. School visits are being planned. We are trying to create more revenue in renting ice time by spreading events out and adding more events.

HSSTA Report: As presented

HR Report: As presented

HHDC Report: As presented

Facility Maintenance: As reported

August Parties: August Groups:

Committee Reports: None

Old Business: The fundraising committee met with 4 out of 5 city council members to discuss re-allocating some of the money set aside for the third sheet. We want to use some of what has been set aside for the third sheet and use it for the expansion and maintenance to the rink. The City is working on their budget for the next year so we are pushing to get a meeting with Dr. Showers, the last city council member that we have not yet met with. Also trying to get a meeting together with John Hamilton and the Mayor to go over this as well. We are trying to get this on the City's agenda and get it approved.

New Business: Golf Tournament for fundraising for the expansion is being held on September 19. Finance Committee meeting to be set up to discuss NAHA revenue and it is accounted for. Board needs to review and approve the new Employee Handbook and Policies.

Adjournment: The meeting adjourned at 6:15 p.m. The next scheduled meeting will be held September 16, 2015 at 5:15 p.m.

Keith Schonrock, III, Secretary